

G H RAISONI UNIVERSITY

Established Under UGC (2f) and Madhya Pradesh Niji Vishwavidyalaya (Sthapana evam Sanchalan) Adhinyam Act No. 17 of 2007), Gram Dhoda Borgaon, Village-Saikheda, Teh-Saunsar, Dist.- Pandhurna, (M.P.) – 480337 Tel: +91 9111104290/91, Web: www.ghru.edu.in, E-Mail: info@ghru.edu.in

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REPORT ON WORLD BREASTFEEDING WEEK

1	Name of the Department	School of Nursing
2	Name of the Event	World Breastfeeding Week
4	Date and Time	06/08/2025 & 11.00Am
5	Venue	Civil Hospital Pandhurna
5	Name	School of Nursing Students
6	Organizer	School of nursing
7	Programme Convenor	Mr. Gaurav Swami
8	Number of students Participant	25
9	Objectives of the Event	<ol style="list-style-type: none"> 1. Promote Breastfeeding Awareness Raise public awareness about the importance of breastfeeding for both mother and child's health and development. 2. Support Breastfeeding Mothers Encourage support systems at home, in workplaces, and in communities to help mothers breastfeed effectively. 3. Educate on Exclusive Breastfeeding Spread knowledge about the benefits of exclusive breastfeeding for the first six months of life. 4. Empower Women Empower women with the right to breastfeed freely and confidently in all spaces. 5. Promote Skin-to-Skin Contact Encourage early initiation of breastfeeding and skin-to-skin contact immediately after birth.
10	Outcome of the Event	<p>Below are the key outcomes of the event:</p> <ol style="list-style-type: none"> 1. Increased Awareness A greater number of people become informed about the life-long benefits of breastfeeding.

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		<ol style="list-style-type: none">2. Improved Breastfeeding Rates More mothers choose to initiate and continue breastfeeding due to awareness and support.3. Reduced Infant Illnesses Improved health in infants through decreased rates of diarrhoea, infections, and malnutrition.4. Enhanced Workplace Support More workplaces provide breastfeeding rooms, breaks, and maternity protection.5. Better Mental Health for Mothers Support and recognition for breastfeeding can improve maternal mental health and reduce postpartum depression.
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Summary - World Breastfeeding Week, celebrated from **August 1–7**, promotes the importance of breastfeeding for the health of babies and mothers. It raises awareness, encourages support for breastfeeding in homes, workplaces, and communities, and advocates for policies that protect breastfeeding rights. The week aims to improve breastfeeding practices worldwide, helping reduce infant illness, support maternal health, and promote sustainable development.

Banner of the Event:-

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Organises

World Breastfeeding Week

Date - 01/08/2025 To 07/08/2025

Time - 11:00AM to Onwards

Venue - Civil Hospital, Pandhurna



Theme - Prioritise Breastfeeding:
Create Sustainable Support Systems

Photographs of the Event:-

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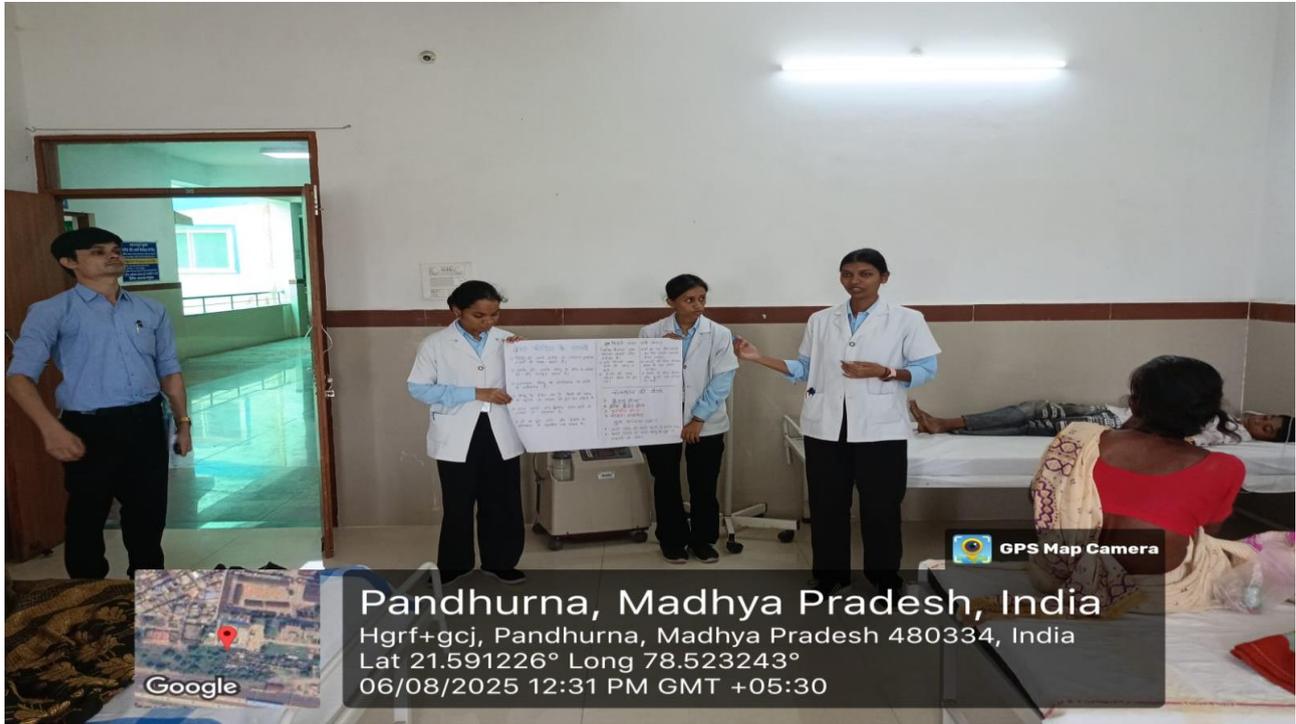
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Signature of Event Co-ordinator

Signature of HoD

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